IN THE CLAIMS:

1-171. (cancelled).

- 172. (new) A method for making a transcription product having a sequence corresponding to a target sequence in a target nucleic acid in a sample, the method comprising the steps of:
- (a) obtaining an RNA polymerase that can transcribe RNA using a single-stranded promoter;
- (b) obtaining single-stranded DNA comprising the target sequence that is present in or complementary to a sequence in the target nucleic acid in the sample;
- (c) operably joining to the single-stranded DNA a single-stranded polynucleotide comprising a promoter that binds the RNA polymerase, thereby obtaining a single-stranded transcription substrate;
- (d) obtaining nucleoside triphosphates (NTPs) that are substrates for the RNA polymerase and that are complementary to canonical nucleic acid bases;
- (e) admixing the RNA polymerase, the single-stranded transcription substrate and the NTPs; and
- (f) incubating the RNA polymerase, the single-stranded transcription substrate and the NTPs to synthesize the transcription product.
- 173. (new) The method of claim 172, the method additionally comprising the steps of:
- (g) obtaining a reverse transcriptase;
- (h) reverse transcribing the transcription product from step (f) to obtain a first-strand cDNA complementary to the transcription product;
- (i) operably joining to the first-strand cDNA a single-stranded polynucleotide comprising a promoter that binds the RNA polymerase, thereby obtaining a second single-stranded transcription substrate;
- (j) admixing the RNA polymerase, the second single-stranded transcription substrate and the NTPs; and
- (k) incubating the RNA polymerase, the second single-stranded transcription substrate and the NTPs to synthesize a second transcription product.

- 174. (new) The method of claim 172, wherein the single-stranded DNA comprising the target sequence is obtained using a target nucleic acid comprising: (a) DNA; (b) at least one mRNA; or (c) substantially all mRNA in a sample.
- 175. (new) The method of claim 172, wherein the single-stranded transcription substrate of step (c) is obtained by primer extension of the single-stranded DNA of step (b) using a promoter splice template oligo annealed to the 3'-end of the single-stranded DNA as a template, said splice template oligo comprising: (a) a 5'-end portion that is complementary to a desired sequence to be added to the 3'-end of the first-strand cDNA; and (b) a 3'-end portion that is complementary to the 3'-end of the first-strand cDNA, wherein the 3'-terminus is blocked so it cannot be primer extended using a DNA polymerase.
- 176. (new) The method of claim 175, wherein the 5'-end portion of said splice template oligo is complementary to part of or all of a sense or an anti-sense promoter sequence for an RNA polymerase that can bind a single-stranded promoter.
- 177. (new) The method of claim 175, wherein the single-stranded DNA is obtained by reverse transcription of a transcription product.
- 178. (new) The method of claim 175, wherein steps (b) and (c) comprise the sub-steps of:
- (a1) obtaining a primer for synthesis of a first-strand cDNA, the primer comprising a sequence complementary to the sequence at the 3'-end of the target sequence to be transcribed;
- (b1) annealing the primer to the target nucleic acid;
- (c1) primer-extending the primer annealed to the target nucleic acid with a DNA polymerase to obtain a linear first-strand cDNA comprising a sequence complementary to the target sequence;
- (d1) obtaining a promoter splice template oligo comprising:
- (i) a 3'-end that is sufficiently homologous to the 3'-end of the linear first-strand cDNA, including the tail if present, to hybridize therewith, and that is blocked so that it cannot

itself be primer-extended by a DNA polymerase; and

- (ii) a 5'-portion that exhibits a sequence that is complementary to a transcription promoter for an RNA polymerase that can synthesize RNA using a single-stranded transcription substrate;
- (e1) annealing the promoter splice template oligo to the linear first-strand cDNA including the tail if present;
- (f1) primer-extending the linear first-strand cDNA including the tail, if present, with a DNA polymerase to obtain a promoter-containing linear first-strand cDNA that has a 3'-portion that is complementary to the portion of the promoter splice template oligo that is not hybridizable to the first-strand cDNA including the tail, if present; and
- (g1) removing or dissociating the promoter splice template oligo from the promoter-containing linear first-strand cDNA to obtain the single-stranded transcription substrate.
- 179. (new) The method of claim 178, additionally comprising the steps of:
- (a2) obtaining a blocking oligo, the blocking oligo comprising a sequence that anneals to the target nucleic acid so as to delimit the 3'-end of a primer extension product of the primer using the target nucleic acid as a template, wherein the blocking oligo is not displaced by the primer extension product, and wherein the blocking oligo is not itself capable of being primer-extended by a DNA polymerase; and
- (b2) annealing the blocking oligo, together with the primer, to the target nucleic acid in step (b1) prior to primer-extending the primer in step (c1).
- 180. (new) The method of claim 178, wherein the target nucleic acid that is annealed to the linear first-strand cDNA is removed prior to annealing the promoter splice template oligo to the linear first-strand cDNA.
- 181. (new) The method of claim 178, wherein a tail is added to the 3'-end of the linear first-strand cDNA prior to annealing the promoter splice template oligo to the linear first-strand cDNA.

- 182. (new) The method of claim 172, wherein steps (b) and (c) comprise the sub-steps of:
- (a) obtaining a target mRNA;
- (b) obtaining a primer for synthesis of a linear first-strand cDNA that is complementary to the mRNA, the primer selected from the group consisting of:
 - (i) an oligo(dT) primer;
 - (ii) an oligo(dT) anchor primer;
 - (iii) a primer that is complementary to a specific sequence at the 3'-end of the mRNA; and
- (iv) a primer in a mixture of primers, the primer comprising a sequence of nucleotides, each of which nucleotides comprises a random nucleotide base that is complementary to any of the four canonical nucleotide bases;
- (c) annealing the primer to the target mRNA;
- (d) primer-extending the primer annealed to the target mRNA with a reverse transcriptase to obtain a linear first-strand cDNA that is complementary to and annealed to the target mRNA;
- (e) obtaining a promoter splice template oligo comprising:
- (i) a 3'-end that is sufficiently homologous to the 3'-end of the linear first-strand cDNA including the tail, if present, to hybridize therewith, and that is blocked so that it cannot itself be primer-extended by a DNA polymerase; and
- (ii) a 5'-portion that exhibits a sequence that is complementary to a transcription promoter for an RNA polymerase that can synthesize RNA using a single-stranded transcription substrate;
- (f) annealing the promoter splice template oligo to the linear first-strand cDNA including the tail, if present;
- (g) primer-extending the linear first-strand cDNA including the tail, if present, with a DNA polymerase to obtain a promoter-containing linear first-strand cDNA that has a 3'-portion that is complementary to the portion of the promoter splice template oligo that is not hybridizable to the linear first-strand cDNA including the tail, if present; and
- (h) removing or dissociating the promoter splice template oligo from the promoter-containing linear first-strand cDNA to obtain the single-stranded transcription substrate.

- 183. (new) The method of claim 182, wherein the target mRNA that is annealed to the linear first-strand cDNA is removed prior to annealing the promoter splice template oligo to the linear first-strand cDNA.
- 184. (new) The method of claim 182, wherein a tail is added to the 3'-end of the linear first-strand cDNA prior to annealing the promoter splice template oligo to the linear first-strand cDNA.
- 185. (new) The method of claim 172, wherein the transcription product is used to obtain an additional single-stranded transcription substrate and an additional transcription product comprising a sequence corresponding to the target sequence, the method comprising the substeps of:
- (a1) obtaining a primer for synthesis of a first-strand cDNA, the primer exhibiting a sequence that is complementary to the sequence at the 3'-end of the transcription product;
- (b1) annealing the primer to the transcription product;
- (c1) primer-extending the primer annealed to the transcription product with a DNA polymerase to obtain a linear first-strand cDNA that is complementary to and annealed to the transcription product;
- (d1) obtaining a promoter splice template oligo comprising:
- (i) a 3'-end that is sufficiently homologous to the 3'-end of the linear first-strand cDNA including the tail, if present, to hybridize therewith, and that is blocked so that it cannot itself be primer-extended by a DNA polymerase; and
- (ii) a 5'-portion that exhibits a sequence that is complementary to a transcription promoter for an RNA polymerase that can synthesize RNA using a single-stranded transcription substrate;
- (e1) annealing the promoter splice template oligo to the linear first-strand cDNA;
- (f1) primer-extending the linear first-strand cDNA with a DNA polymerase to obtain a promoter-containing linear first-strand cDNA that has a 3'-portion that is complementary to the portion of the promoter splice template oligo that is not hybridizable to the linear first-strand cDNA;

- (g1) removing or dissociating the promoter splice template oligo from the promoter-containing linear first-strand cDNA to obtain the additional single-stranded transcription substrate; and
- (h1) contacting the additional single-stranded transcription substrate from step (h) with an RNA polymerase that transcribes the additional single-stranded transcription substrate using the promoter to obtain the additional transcription product.
- 186. (new) The method of claim 185, wherein the transcription product that is annealed to the linear first-strand cDNA is removed prior to annealing the promoter splice template oligo to the linear first-strand cDNA.
- 187. (new) The method of claim 172, wherein steps (b) and (c) comprise the sub-steps of:
- (a1) annealing to a single-stranded target nucleic acid a primer complementary to the 3'-end of the single-stranded target sequence;
- (b1) extending the primer by reverse transcription or primer extension with a DNA polymerase so as to obtain a first-strand cDNA that is complementary to the target sequence;
- (c1) annealing a promoter splice template oligo to the 3'-end of the first-strand cDNA, wherein the promoter splice template oligo comprises:
 - (i) a 3'-portion that is hybridizable to the 3'-end of the first-strand cDNA including the tail, if present, and that is blocked so that it cannot itself be primer-extended by a DNA polymerase; and
 - (ii) a 5'-portion exhibiting a sequence that is complementary to a transcription promoter for an RNA polymerase that can synthesize RNA using a single-stranded transcription substrate;
- (d1) extending the first-strand cDNA including the tail, if present, by reverse transcription or primer extension with a DNA polymerase so as to obtain an anti-sense-promoter-containing first-strand cDNA that has a 3'-portion that is complementary to the portion of the promoter splice template oligo that is not hybridizable to the target nucleic acid sequence including the tail, if present;
- (e1) removing or dissociating the target nucleic acid from the anti-sense-promoter-containing first-strand cDNA;

- (f1) circularizing the anti-sense promoter-containing first-strand cDNA with a ligase;
- (g1) annealing to the circular anti-sense-promoter-containing first-strand cDNA a strand-displacement primer, wherein the strand-displacement primer is complementary to a portion of the anti-sense-promoter-containing first-strand cDNA;
- (h1) incubating the circular anti-sense-promoter-containing first-strand cDNA to which the strand-displacement primer is annealed with a strand-displacing DNA polymerase to obtain a linear promoter-containing second-strand cDNA, wherein the linear promoter-containing second-strand cDNA comprises a single-stranded transcription substrate; and
- (i1) obtaining the single-stranded transcription substrate.
- 188. (new) The method of claim 187, wherein a blocking oligo that delimits the 5'-end of the target sequence is also annealed to the target nucleic acid together with the primer in step (a1).
- 189. (new) The method of claim 187, wherein a tail is added to the 3'-end of the linear first-strand cDNA obtained in step (b1) prior to annealing the promoter splice template oligo to the linear first-strand cDNA.
- 190. (new) The method of claim 172, wherein steps (b) and (c) comprise the sub-steps of:
- (a1) primer extending a sense promoter primer with a DNA polymerase using the target nucleic acid in the sample as a template to obtain the single-stranded DNA comprising the target sequence, which single-stranded DNA comprises linear promoter-containing first-strand cDNA; and
- (b1) circularizing the linear promoter-containing first-strand cDNA with a ligase, thereby operably joining the single-stranded DNA comprising the target sequence to the promoter to obtain a circular single-stranded transcription substrate.
- 191. (new) The method of claim 190, the method additionally comprising the step of cleaving the circular single-stranded transcription substrate at a site that is 3'-of the promoter sequence and 5'-of the target sequence to obtain a linear single-stranded transcription substrate.

- 192. (new) The method of claim 190, wherein the target nucleic acid in the sample comprises RNA such as mRNA, or a transcription product, and the DNA polymerase used for primer extension is an enzyme with reverse transcriptase activity.
- 193. (new) The method of claim 172, wherein the single-stranded polynucleotide of step (c) is a promoter ligation oligo and the joining is by ligation using a ligation splint.
- 194. (new) The method of claim 172, wherein the target sequence has a tail sequence comprising at least two or between two to ten nucleotides.
- 195. (new) The method of claim 172, wherein at least one of the NTPs is a 2'-amino-deoxynucleoside triphosphate such as 2'-amino-dCTP; a 2'-fluoro-deoxynucleoside triphosphate such as a 2'-fluoro-deoxynucleoside triphosphate selected from 2'-fluoro-dCTP and 2'-fluoro-dUTP; or a 2'-azido-deoxynucleoside triphosphate such as 2'-azido-dCTP.
- 196. (new) The method of claim 172, wherein the target sequence comprises a 3'-portion that encodes a first portion, a 5'-portion that encodes a second portion that is complementary to the first portion, and a middle portion that joins the 3'-portion and the 5'-portion, wherein the middle portion exhibits a sequence that is not complementary to either the 3'-portion or the 5'-portion and wherein the transcription product comprises a hairpin RNA.
- 197. (new) The method of claim 196, wherein the hairpin RNA has RNA interference activity in a cell that synthesizes a target mRNA comprising the target sequence.
- 198. (new) A method for obtaining a substrate for transcription and obtaining a transcription product corresponding to a target sequence using a T7-type RNAP that binds a double-stranded promoter, the method comprising the steps of:
- (a) obtaining a single-stranded target nucleic acid comprising a target sequence;
- (b) obtaining a primer that anneals to the 3'-end of the target sequence;
- (c) annealing the primer to the 3'-end of the target sequence;

- (d) synthesizing a first-strand cDNA by primer extension of the primer annealed to the 3'-end of the target sequence using a DNA polymerase or reverse transcriptase;
- (e) obtaining a splice template oligo exhibiting the anti-sense sequence of a double-stranded promoter, wherein the 3'-end portion of the splice template oligo is capable to anneal to the 3'-end of the first-strand cDNA, including the tail sequence if present, and wherein the 3'-terminal nucleotide of the splice template oligo is a terminator nucleotide such as, but not limited to a dideoxynucleotide;
- (f) annealing the splice template oligo to the first-strand cDNA;
- (g) primer extending the 3'-end of the first-strand cDNA using the annealed splice template oligo as a template using a DNA polymerase or reverse transcriptase;
- (h) obtaining a single-stranded DNA pro-transcription substrate comprising the primerextended first-strand cDNA exhibiting at its 3'-end a sense promoter sequence;
- (i) annealing to the single-stranded DNA pro-transcription substrate an anti-sense promoter oligo exhibiting an anti-sense promoter sequence complementary to the sense promoter sequence of the pro-transcription substrate;
- (j) obtaining a transcription substrate complex comprising the complex between the single-stranded DNA pro-transcription substrate and the anti-sense promoter oligo; and
- (k) contacting the transcription substrate complex with a cognate T7-type RNAP that binds to the double-stranded promoter in the transcription substrate complex to obtain the transcription product corresponding to the target sequence.
- 199. (new) The method of claim 198, wherein a tail is added to the 3'-end of the first-strand cDNA obtained in step (d) prior to annealing the splice template oligo to the first-strand cDNA.
- 200. (new) The method of claim 198, wherein steps (i) and (j) comprise the sub-steps of circularizing the single-stranded DNA pro-transcription substrate using a ligase and annealing the anti-sense promoter oligo, thereby obtaining a circular transcription substrate complex, and step (k) comprises rolling circle transcription of the circular transcription substrate complex using the cognate T7-type RNAP.

- 201. (new) A method for cloning a target sequence in a target nucleic acid, the method comprising the steps of:
- (a) obtaining a single-stranded DNA comprising the target sequence or a sequence complementary to the target sequence;
- (b) making a circular single-stranded DNA molecule by DNA polymerase-catalyzed primer extension of a primer using the target nucleic acid as a template, followed by circularization of the primer extension product, wherein the primer comprises a single-stranded origin of replication and a marker gene;
- (c) transforming the circular single-stranded DNA molecule into a host cell, in which the marker gene is expressible, wherein the host cell is capable of replicating the circular single-stranded DNA molecule; and
- (d) obtaining a cell clone harboring the circular single-stranded DNA molecule comprising the target sequence.
- 202. (new) The method of claim 201, wherein the primer of step (b) comprises a promoter primer and, and wherein steps (b) through (d) comprise the sub-steps of:
- (a) obtaining a promoter primer that is single-stranded and comprises: (i) a 3'-end portion exhibiting a sequence complementary to the sequence of the 3'-end portion of the target sequence; and (ii) a 5'-end portion exhibiting a sequence at or near the 5'-end for a sense transcription promoter for an RNA polymerase that can make a transcription product using a single-stranded transcription substrate and additional regions 3'-of the promoter, the additional regions comprising a single-stranded origin of replication that can be replicated in a host cell and at least one gene for a selectable or screenable marker that is expressible in the host cell;
- (b) annealing the promoter primer to the target nucleic acid;
- (c) obtaining a DNA polymerase;
- (d) primer-extending the promoter primer annealed to the target nucleic acid with the DNA polymerase;
- (e) obtaining a linear first-strand cDNA exhibiting a sequence that is complementary to the target sequence;
- (f) circularizing the linear first-strand cDNA by covalently joining the 5'-end of the linear

first-strand cDNA to the 3'-end of the linear first-strand cDNA to obtain circular first-strand cDNA, wherein the circular first-strand cDNA comprises a circular single-stranded transcription substrate;

- (g) obtaining the circular single-stranded transcription substrate;
- (h) obtaining host cells that can replicate a circular single-stranded DNA comprising the single-stranded origin of replication and in which the selectable or screenable marker is expressible;
- (i) incubating the host cells with DNA comprising a circular single-stranded transcription substrate under conditions suitable to obtain transformation;
- (j) plating the host cells with the DNA comprising the circular single-stranded transcription substrate on medium that permits selection or screening for cells that contain and express the gene for the selectable or screenable marker; and
- (k) obtaining transformed host cells comprising the target sequence.
- 203. (new) The method of claim 202, wherein said origin of replication is an M13 origin of replication.
- 204. (new) The method of claim 202, wherein (a) the 5'-end of the promoter primer additionally comprises a phosphate group or a topoisomerase moiety; or (b) a phosphate group or a topoisomerase moiety is added to the 5'-end of the linear first-strand cDNA obtained in step (e).
- 205. (new) The method of claim 202, wherein the target nucleic acid that is annealed to the linear first-strand cDNA is removed prior to circularizing the linear first-strand cDNA in step (f).